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Nationality /Date of Birth	Singapore Citizen /5 August 1964

Educational/Professional Memberships

- LL.B. (Hons), National University of Singapore
- Advocate & Solicitor, Supreme Court of Singapore
- Member, Singapore Copyright Tribunal
- Arbitrator, Court of Arbitration for Sport
- Member, Chartered Institute of Arbitrators
- Member, International Trademark Association
- Member, Asian Patent Attorneys Association (Singapore Representative on Anti-Counterfeiting Committee)
- Member, Singapore Academy of Law
- Member of the International Masters in Gaming Law
- Facilitator for Singapore Institute of Legal Education's Preparatory Course leading to Part B of Singapore Bar Examinations

Current Position

Partner and Head, Intellectual Property, Sports and Gaming practice, Rajah & Tann Singapore LLP

Professional Experience

Kok Keng's main practice areas are intellectual property law, technology law, gambling law and sports law, in respect of which he handles both contentious and non-contentious work. His clients include brand owners and franchisors, copyright licensing organisations, copyright licensees, major software and hardware manufacturers, television broadcasters, computer gaming companies, e-commerce service providers, internet content providers, sports organizations, terrestrial and online gaming operators, book publishers and tertiary educational institutions.

Intellectual Property

Kok Keng undertakes a broad range of Intellectual Property work, including advising clients on the strategic protection, exploitation and enforcement of intellectual property rights in Singapore and the region in the areas of copyright, trade mark, passing off, industrial designs, patents, trade secrets and confidential information. He is recognized as a leading IP lawyer by publications such as Chambers, Legal 500, AsiaLaw Leading Lawyers, Who's Who Legal and Managing Intellectual Property. Kok Keng's publications on intellectual property include *A Comparative Study of the Patent Laws of Singapore, the United States, the European*

Patent Office, Japan and Australia published by LexisNexis, the "Managing Intellectual Property Issues In E-Commerce" chapter in *Intellectual Property Law & Strategy* published by Sweet & Maxwell, and Chapter 17 Intellectual Property of Sweet & Maxwell's *Singapore Precedents of Pleadings*.

Technology Law

Kok Keng is regularly involved in complex technology litigation and arbitration proceedings. Some of the matters he has handled include arbitration proceedings between a multinational banking software company and a foreign bank over a failed software implementation project, a multi-million dollar dispute between the Government and a multinational IT hardware provider in connection with the implementation of a public sector-wide IT outsourcing project, a dispute between a lottery operator and a foreign IT service provider in relation to an unsuccessful software integration project, and various disputes between a telecommunications FBO licensee and the incumbent operator relating to provision of network facilities, interconnection and anti-competition issues. Kok Keng is consistently ranked as a leading technology lawyer in The International Who's Who of Internet, e-Commerce & Data Protection Lawyers, The International Who's Who of Information Technology Lawyers, and Who's Who Legal : Telecommunications, Media & Technology.

Sports, Media & Entertainment

Kok Keng is an arbitrator with the Court of Arbitration for Sport, and has worked with various domestic and international sports governing bodies and federations, football clubs, sports agencies, sports rights holders, commercial sponsors, television broadcasters, cable operators, sports associations, sports bookmakers, and sports and media personalities. Such work includes handling a broad spectrum of legal issues arising from the hosting of regional and international sports events, including ambush marketing, commercial licensing, sponsorship, broadcasting, public viewing and regulatory issues. Kok Keng has also sat on Committees of Inquiry and disciplinary panels of national sports associations and S-League football clubs. He is consistently ranked as a leading lawyer by The International Who's Who of Sports & Entertainment Lawyers.

Gaming Law

Since 2002, Kok Keng's practice has included representing and advising clients in the gambling industry. He is a member of the International Masters in Gaming Law, and advises state as well as private gaming operators, vendors and service providers with legal and regulatory issues, including in relation to product conception and development, back-end and front-line operational support, rollout implementation over multiple platforms, game rules, gaming accounts, payment processes, product launch and distribution, prize claims and dispute resolution. Kok Keng helped establish the legal framework governing legalized football and Formula 1 betting in Singapore, and has contributed various articles on gaming law which have been published in the World Online Gambling Law Report, European Gaming Lawyer, the Lex Mundi Global Gaming Guide and the International Comparative Legal Guide to Gambling.

Arbitration Experience

- Appointed as Arbitrator in a Court of Arbitration for Sport arbitration appeal between an Asian professional football player and a Chinese professional football club
- Represented a US business software company in an SIAC arbitration against a Singapore reseller and its Malaysian subsidiary in a claim for breach of contract and copyright infringement

- Represented a Singapore government linked company in SIAC arbitration proceedings against a US company over disputed ownership of intellectual property rights in research and development
- Represented a Japanese semiconductor manufacturer in an SIAC arbitration against a Korean multinational electronics company in a dispute over a patent licence
- Represented a Swiss banking software company in ICC arbitration proceedings against an Islamic Bank over a software implementation project
- Represented a US multinational IT hardware supplier in an SIAC arbitration case against a HK supplier of semiconductor components
- Represented a Japanese multinational electronics company in an ICC arbitration against a car accessories mall in relation to a dispute over the development of an e-commerce portal

Languages

- English
- Chinese